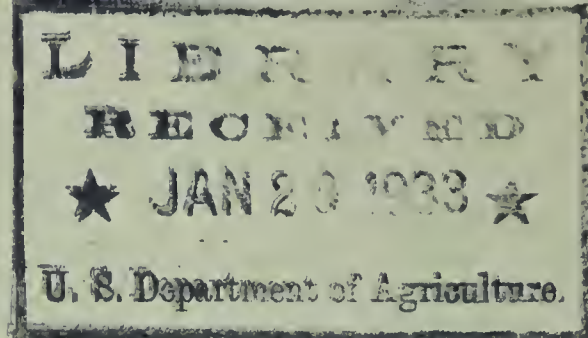


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.57



Kemp's Catalogue

WONDER
EXHIBITION

DAHLIAS
GLADIOLUS
IRIS

1933

New Types and Colors

KEMP'S GARDENS, Breeders--Growers

Box 181, LITTLE SILVER, N. J.

Telephone: Red Bank 2876.

To Our Flower Loving Friends and Patrons

FOREWORD



FOR MANY YEARS we have been breeding dahlias and gladiolus, with what success our old friends know. To our new patrons may we state that our introductions have been consistent winners at many shows all over the world, this year as well as in the past.

Dahlias and gladiolus are the finest summer flowers, for either garden decoration or cut flowers. There are types, sizes and colors for every purpose, they will all be found in this catalogue. Besides our own originations will be found the best from other growers. Varieties that have not some feature of outstanding merit to recommend to people of taste and discrimination are not allowed to interfere with our production of the finer material for American gardens.

We wish to particularly call your attention to the fine new dahlias we are listing on pages 1, 2, 3 and 4 of this catalog. They are outstanding and will no doubt take their place in the ranks of the finest dahlias of the present and in the future.

While we have reasonably large stocks of the older varieties until late planting time, it is possible that some of the newer varieties may be sold out if not ordered early, and I wish to state that we never make substitutions unless asked particularly to do so.

Our stock this year is exceptionally fine and we are in a position to offer you stock that cannot be surpassed by any other grower, and at prices 25% to 50% under last year's quotations. Stock is all healthy, strong and full of vitality, and is sure to please you.

Owing to the reduction in the number of pages in this 1933 catalogue, the Cultural Directions for Dahlias have been omitted, but will be printed in leaflet form and included with each order of Dahlias shipped out; to all others 5c. each.

With every wish to serve you satisfactory, we solicit your continued patronage which will at all times have our prompt and most careful attention.

Yours for better flowers,

December 1st, 1933.

KEMP'S GARDENS, J. A. KEMP, Manager.

For over 32 years breeders and growers of better Dahlias and better Gladiolus for better gardens.

When you think of better Dahlias and Gladiolus, think of KEMP, we have them.

Terms of Sale—Please Read Carefully

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first-class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully should be very helpful in guiding you to success.

CANADIAN REGULATIONS—To import Dahlias and Gladiolus into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ont. We must know the number of your permit so it can be mentioned upon the parcels and invoices, and require the white mailing tags, issued by the Board to affix to parcels, one for each parcel.

If you should have just cause for complaint, do not hesitate to let us hear from you, and we will make every reasonable effort to adjust the complaint to your satisfaction.

TERMS—Cash with order, or satisfactory bank reference bearing the endorsement of your banker.

SPECIAL REQUEST—If you should receive an extra copy of this catalog kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

KEMP'S WONDER DAHLIAS

Most of our correspondents and patrons are familiar with the records KEMP'S FORT MONMOUTH, KEMP'S VIOLET WONDER and KEMP'S MONMOUTH CHAMPION have made in the show room since their introduction. They have been supreme in their colors.

This year we are privileged to offer other great dahlias of outstanding merit, one of which is unquestionably the greatest White of Informal Decorative Type ever offered, and we believe it will make even a greater record than any of our previous introductions.

For years KEMP'S WONDER DAHLIAS have been great prize winners all over the world. There is a reason. If you have never given Kemp's Dahlias a trial, do so this year. They will satisfy.

Comprehensive planting and cultural instructions sent with each order.

Dahlia orders for less than \$1.00 not acceptable.

NEW WONDER DAHLIAS FOR 1933

Abbreviations: F.D.—Formal Decorative; I.D.—Informal Decorative; Str.C.—Straight Cactus; I.C.—Incurved Cactus; S.C.—Semi-Cactus; P.—Paeony.

Divisions, mean one or more roots (tubers) to each.



PURPLE WONDER, (Black-Kemp)

PURPLE WONDER—I. D. The predominating color of this fine Dahlia is Pansy Purple, with Rose hued lavender reverse. A seedling of Fort Monmouth, but a taller and somewhat more robust grower. The blooms range up to 11 inches across and 6 inches in depth. Are full centered, and are held facing well above the dark foliage on stiff stems. Height of plant, 6 to 8 feet, with long slender branches, making it possible to cut the blooms with extra long stems. Foliage very thick, dark colored, and so tough in texture, insects make but little headway in damaging it. Root stock limited.

Divisions, each \$10.00, Plants, each \$5.00.

NEW WONDER DAHLIAS FOR 1933—Continued

**WHITE WONDER, (Black-Kemp)**

Winner of Sweepstakes Prize in Undisseminated Seedling Class at Asbury Park and Red Bank, N. J., September, 1932.

WHITE WONDER—I. D. This wonderful white originated in the garden of my friend and neighbor, Mr. E. S. Black, whose garden is just across the fence from our trial gardens. It is a definite cross between Kemp's Fort Monmouth and Ida Perkins, and is unquestionably the largest and best white dahlia of the informal decorative type ever introduced. The flowers are very large frequently attaining to 12 inches in diameter, by 8-9 inches in depth, and are produced on stiff stems well above the foliage, and in profusion throughout the season. We do not know how large it will grow under high culture, but feel confident it can be grown as large as the largest Fort Monmouth ever produced which was 15½ inches in diameter, and 6 inches in depth. During the past season we had many blooms 11-12 inches across by 8-9 inches in depth, and the only fertilizer the plants received was a mulching of sifted coal ashes. It is very productive of large tubers, and unusually prolific of fibrous feeding roots. The bush grows to a height of 5-6 feet, is wide spreading and many branched, from the ground up, making it possible to cut the large blooms with stems 2-4 feet in length. Foliage very thick and leathery like, rendering it practically immune to insect injury. The white dahlia we all have been waiting for is here at last.

Divisions, each \$15.00, Plants, each \$7.50.

MONMOUTH GENERAL—I. D. The predominating color of this dahlia is bright Henna, a new color in dahlias. The flowers average 10-12 inches across and 4 to 5 inches in depth. It is a full petaled flower of great beauty. The long wavy petals darken at the center to a rich terra cotta. A strikingly handsome flower that will rank with Monmouth Champion and Fort Monmouth in popularity and the ability to win. Plant grows to a height of 4½ to 5 feet, is wide spreading and quite prolific of bloom. Foliage large, tough, and not easily damaged by chewing or sucking insects.

Divisions, each \$10.00, Plants, each \$5.00.

GOLDEN HEART—F. D. The purest Golden Yellow dahlia we have ever seen, and withal the most beautiful. Blooms very large, many attaining to 12 inches across, and 5 inches and over in depth, and are held high above the foliage on good stems. The plants attain to a height of 7 to 9 feet are many branched from the ground up, thus making it possible to cut the large bloom with stalks 4 to 6 feet in length. A most prolific bloomer, and bountiful tuber maker. This dahlia is a Gem of unusual merit. Don't fail to include it in your order.

Divisions, each \$10.00, Plants, each \$5.00.

NEW WONDER DAHLIAS FOR 1933—Continued



MONMOUTH PENNANT.

MONMOUTH PENNANT—I. D. This beautiful bicolored dahlia attracted much attention in our gardens and the show room the past season. It is the most impressive bicolor among the new comers, and one of those flashy color combinations that show all the way across the show room and the garden. The colors are orange scarlet back ground, tipped white, and are defined sharply and evenly on each petal. Under good culture the flowers will attain to 10-11 inches across and 4-5 inches in depth, and are held well above the foliage on good stems. Plant is medium to tall grower, well branched, and a profuse bloomer. Foliage tough, and quite resistant to insect attacks. A beautiful dahlia that you will like very much.

Divisions, each \$7.50, Plants, each \$3.75.

SARAETHEL—F. D. The colors of this beautiful novelty are bright flame, with under shadings of orange and gold. The blooms which face upward attain to 8-9 inches across, and 7-8 inches in depth, and are held high above the foliage on straight stems. Plant 5-6 feet, wide spreading, with many branches from ground up, and very prolific bloomer from early to late season. A fine dahlia, deserving of a place in every high class collection.

Divisions, each \$7.50, Plants, each \$3.75.

AMELIA EARHART—S. C. (Cordes-Eastman) This variety chosen by the aviatrix herself on one of her visits to the west coast, is undoubtedly the champion prize winner, and probably made the most impressive first year record of any dahlia of all time. It met all comers from coast to coast and came out with the following awards. American Home Sweepstakes Medal at the New York Show, The American Home Achievement medal at Baltimore, best undisseminated seedling at the Pennsylvania Horticultural Society Show, and Richmond, Va., best semi-cactus seedling at New York, Baltimore and Atlantic City, and at Los Angeles; and largest and most perfect bloom at Baltimore and at Los Angeles County Fair. It is a very large well-proportioned, and artistic formed combination of apricot-buff with primrose at base of each petal. Throughout the flowers, and particularly when they are young, are tints and sometimes stripes of salmon. However, the flower gives a one-toned effect of clear apricot-buff. Its record speaks for the exhibition qualities of this great dahlia as it joins the ranks of the super-exhibition varieties.

Plants only, each \$7.50.

NEW WONDER DAHLIAS FOR 1933—Continued

LA FIESTA—I.D. (Cordes-Eastman) Here is another dahlia from the same source as the Amelia Earhart, that was one of the season's outstanding winners and probably the most distinctive of the new dahlias in actual form. Won the Court of Honor prize at Camden, N. J., also best Informal Decorative Seedling at New York, Pennsylvania Horticultural Society Show, and at Richmond, Va. The color is Butter yellow, penciled red. A mass of lacy petals that curl and twist making the flower look like a great Chrysanthemum. Flowers are quite large, frequently attaining to 11 inches and over in diameter, by 8 inches in depth. Plant has excellent habit of growth. **Plants only, each \$5.00.**

AUTUMN AND ORANGE SHADES

GIRL OF HILLCREST—I. D. (Scott-Kemp) 1932. A Scott origination of unusual merit. The color of this most excellent variety is a brilliant Mikado Orange, the flowers averaging 9-10 inches across, of great depth, and are borne on long stiff stems high above the foliage. Plant is a strong vigorous grower, attaining to a height of 7 to 8 feet, and is one of the most prolific bloomers we have ever grown, being loaded down with its large blooms from early to late. One of the most brilliant and withal one of the most beautiful Dahlias we have ever had the pleasure of introducing. You will like this Dahlia and should add it to your collection, by all means. Score 84. **Divisions, each \$5.00; Plants, each \$2.50.**

KEMP'S MONMOUTH CHAMPION—F. D. This great Dahlia originated with us in 1927, was introduced spring of 1930, and has proven one of the greatest prize winners ever introduced. It was the outstanding 1930 introduction in the eastern shows of that year, and season of 1931 and 1932 it was more in evidence than any other variety, and received as many or more awards than any two other Dahlias exhibited in eastern shows. I believe it to be the greatest all around Dahlia in commerce. In dry or wet, hot or cool weather, it has never failed to produce exhibition blooms of the highest quality, when other varieties were failures. Not an unfavorable report on its behavior has been received from anywhere, but many favorable reports of its success in the garden and show room have been received from growers in all parts of the world. It will produce more exhibition blooms than any other large flowering Dahlia, 15 to 30 or more—9 to 13 inch blooms to the plant during the season, with scarcely any attention except disbudding. No pinching or thinning of laterals required. Its brilliant orange flame colored flowers fairly glisten from their own color, and it is the only Dahlia we know, of its color. A magnificent Dahlia in the garden and show room, its fairy like flowers are held facing on long stiff stems, inviting its beholders to admire its supreme beauty. Plant is a strong, vigorous grower, wide spreading, with many long slender shoots, each producing a fine exhibition bloom, from 9 to 13 inches in diameter that can be cut with stems 2 to 3 feet long. A wonderful Dahlia you cannot afford to pass up. **Divisions, each \$2.50; Plants, each \$1.25.**

EAGLE ROCK WONDER—S. C. (Success-Broomall) For tremendous size, form, habit of profuse blooming qualities and vigorous growth, this Dahlia has but few equals. The color, according to Ridgeway's Color Chart, is mars-orange, shading to orange buff with tints of coral pink and coral red, the general effect being between orange and apricot. This Dahlia sometimes forms adventitious buds on the back of the flowers, but these buds do not affect the front nor the appearance of the flower. They can easily be removed before the main flower is fully developed. Flowers are of enormous size and have never shown an open center. Stems strong and straight, holding the flower erect. **Divisions, each \$2.50; Plants, each \$1.25.**

GALLI CURCI—I. D. (Hall) Exceedingly strong, semi dwarf grower with sufficient vitality to produce many large exhibition blooms throughout the entire season. Color is a brilliant salmon orange with gold suffusion. **Divisions, each \$1.50; Plants, each 75c.**

MARTHA EPPEL—S. C. (F. & M.) A stunning exhibition Dahlia which under the old American Dahlia Society classification would have been called a Staghorn Decorative. Petals twisted closely at points and revolute for at least half their length but stand out very distinctly. Color a glowing bronze, especially beautiful under artificial light. The flowers are large and are held well up above the foliage on long, stiff stems. Plants medium tall, with dark green, thick, tough foliage. Profuse bloomer. **Divisions, each \$2.00; Plants, each \$1.00.**

JANE COWL—I. D. (Downs) The deep massive blooms are a bronzy buff and gold, blending darker toward a perfect center. Petals are broad and just enough twist to add to the refinement so often lacking in the largest Dahlias. Stems are long and stiff holding the flower high above the topmost leaves. A great prize winner. **Divisions, each \$1.00; Plants, each 50c.**

YELLOW SHADES

AMELIA EARHEART, (See page 3.)

GOLDEN HEART, (See page 2)

DAHLIA AMERICAN LEGION—1932 Named in honor of the wounded Veterans of the World War, American Legion is the largest and most perfect of all Dahlias. The gorgeous, bright, yellow semi-cactus blossoms are held on perfect long stems over a tall, robust bush. American Legion measuring 13½ inches in diameter and 9 inches in depth. Shown at the Atlantic City Flower and Garden Pageant, winning the Pageant Gold Medal and \$100 for the best undisseminated seedling (open to all); Honorary President's Gold Medal, and \$50 for the best new Dahlia of New Jersey origin; the American Home Achievement Medal for Dahlia or Dahlia exhibit which contributed most to the progress of the Dahlia in a class of 710 entries. The highest award ever won by any Dahlia. At Camden won the Gold Medal for the largest and most perfect Dahlia. Our stock of this great 1932 introduction is of excellent quality, but limited in quantity.

Divisions, each \$10.00; Plants, each \$5.00.

THE COMMODORE I. D. 1932. (Scott-Kemp) This great yellow Dahlia was originated by Dr. Scott, West Virginia, and placed in our hands for introduction and dissemination. We believe it is the largest and most spectacular yellow Dahlia ever offered. In color it is a brilliant Lemon Yellow, overlaid with a Golden sheen. It is of immense size, many of the blooms attaining to 14 inches and over across, of good depth, and the giant blooms are held high above the foliage on long stiff stems. Plant is of medium height, wide spreading of sturdy growth, and is tremendously prolific, the plants being literally covered with bloom from early to late in the season. A Dahlia of noble and spectacular appearance. Winner of first prize in the undisseminated seedling class at Baltimore, Md., and Red Bank, N. J. Scored 85 at Storrs.

Divisions, each \$5.00; Plants, each \$2.50.

CROWN O'GOLD—F. D. 1932 (Kemp) This is the richest colored yellow we have ever grown, it being a glowing, deep lemon chrome. Flowers are very large, with rounded, well built flowers that are held facing upward, on stiff stems. Plant is medium tall, wide spreading, and prolific of bloom. A wonderful garden variety, also a good exhibition Dahlia.

Plants, each 2.50.

GOLDEN SCEPTRE—I. D. (No. 2850) A giant flower of exquisite beauty and refinement, the color being clear picric yellow, with light golden yellow tints that blend in perfect harmony with the ground color. Flower is very large, and is supported on a stiff stem high above the foliage. A high class Dahlia with satisfying grace and beauty. Plant is medium tall, widespreading and unusually free flowering from early to late season.

Divisions, each \$2.00; Plants, each \$1.00.

GOLD IMPERIAL—F. D. (Lyndora) A very deep formed flower with high, full center. Plant vigorous, low growing, with blooms carried well above the foliage on good stems. Color a rich, brilliant gold with just a tint of lavender on reverse. Not one of the largest, but of good exhibition size and the past season proved its popularity in the garden and showroom on account of its charming form and color. Gold Medal winner at the 1929 Camden Dahlia Society show as the best undisseminated seedling in a very strong class.

Divisions, each \$1.00; Plants, each 50c.

GOLDEN HARVEST—S. C. (Success-Broomall) This most striking sulphur yellow Dahlia is of very great size, both in width and depth. The blooms are held perfectly erect on the best of stems and by disbudding it is quite possible to grow blooms as large or larger than Siskiyou. The plants are medium to tall, vigorous growers, and are a mass of bloom from early to late in the season. A fine Dahlia that will make a fine reputation for itself.

Plants, each \$2.00.

LYNDORA—I. D. (Lyndora Gardens). Color a medium yellow with amaranth pink on reverse; very large, form ideal, having long, wavy petals which show just enough of pink in reverse to brighten and illuminate the entire flower. Stem good, growth strong, producing tall, robust bushes. Certified. Root stock limited.

Divisions, each \$1.25.

LA FIESTA, (See page 4.)

JIM MOORE—I. D. (Loller) 1930. The color is a clear primrose yellow, shading to gold, with tints and flushes of salmon throughout the flower. It is a deep, long petaled flower of noble proportions, and is held facing on long, stiff stems. A good grower and doer

Divisions, each \$2.00; Plants, each \$1.00.

MARMION—I. D. (Mastick). Color pure golden yellow, with bronze suffusion on reverse of petals; a deeper bronzy tone on the high full center and outline of same hue around each petal enhance its beauty and give it an unusual but beautiful appearance. The enormous flowers are borne on long, cane-like stems which hold them erect. Root stock very limited.

Divisions, each 50c.

STAR LIGHT—S. C. (Boston) Color pure unshaded gold, blooms large, well formed and are carried on fine stems well above the foliage.

Divisions, each \$1.00; Plants, each 50c.

YELLOW SHADES—Continued.

SYLVAN GOLD—F. D. In this beautiful variety we have a color that is most pleasing and attractive, it being a stronian yellow with a brilliant golden bronze sheen that glistens in the sunlight like burnished gold. Flower attains a maximum size of about 9 inches, with long, stiff stems that have never shown a tendency to droop. Plant is a strong, vigorous grower. A good doer from early to late. Divisions, each \$3.00; Plants, each \$1.50.

WATCHUNG SUNRISE—F. D. (Smith) This remarkable Dahlia for two years in succession created sensational interest at the A. D. S. Show, New York City. In 1926 it was given a special Award of Merit, as it was not entered in competition. A huge decorative of golden amber, with reverse of petals showing rose pink. Each petal has a narrow clear margin of rose pink. It is not only one of the unusual Dahlias in color, but form also. Flower is large and deep, with the back petals curving almost to the stem. Stem strong and sturdy, holding the flowers erect, well above the foliage. One of the outstanding Eastern Dahlias of great merit. Divisions, each \$1.00; Plants, each 50c.

WHITE DAHLIAS

WHITE WONDER (See page 2 for description).

WHITE KNIGHT—F. D. 1932. This is another fine white of large size, and good formation. It is pure white with greenish yellow at the base of the petals, averaging 8-9 inches across and 5½ inches deep. Plant is medium tall, moderately wide spreading, with tough leathery like foliage making it very resistant to injurious insects. The flowers are held facing upward on stems 8-9 inches above the foliage. A good white that you will like very much. Stock limited, and as long as it lasts we will supply divisions at Divisions, each \$5.00; Plants, each \$2.50.

ADDA PATTERSON—S. C. (Kemp) The largest and best white semi-cactus Dahlia ever introduced. Flowers are pure white and average 8-9 inches across, and are held high above the foliage on strong wiry stems. Plant a tall healthy grower, and quite prolific of bloom. Divisions, each \$1.00; Plants, each 50c.

ANDREA ERICSON—I. D. (F. & M.) This outstanding pure white Dahlia was a feature in the 1930 eastern shows where it attracted much attention. It is of the Informal Decorative type, and may be grown from 9 to 12 inches under good cultural conditions. Petals are very pointed and irregularly placed, giving the flower a light, fluffy appearance. Very early and free bloomer. Plants of medium height and excellent habit of growth. Leaves dark green, leathery and practically insect proof. Flowers are held well above the foliage, on long, slender stiff stems. Divisions, each \$4.00; Plants, each \$2.00.

IDA PERKINS—F. D. (Perkins) The best white formal decorative of the earlier introductions. Winner of the achievement medal at Boston for the best New England origination never before shown at the Boston show. Divisions, each \$1.00; Plants, each 50c.

CROYDEN omitted until 1934 to accumulate stock.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT.

PINK AND LAVENDER SHADES

ELSIE SWOBODA—F. D. (Kemp) 1932. The color of this beautiful Dahlia is Japan rose pink, with deep chrome yellow illumination radiating from the center of the flower. Blooms are 10 inches and over in diameter, of good depth, and are held well above the foliage on stiff stems. Plant grows 4½ to 5 feet tall, is of wide spreading habit, and quite prolific of bloom. A beautiful flower of an exceptional attractive color that carries with it a strong appeal to the Dahlia connoisseur. Divisions, each \$4.00; Plants, each \$2.00.

VON RUSSWURM—F. D. (Dixie Dahlia Gardens-Kemp) 1932. This beautiful Dahlia is of Dixie origin, and has been on trial in our gardens the past two years, and has made good. The color is Coral Pink, shaded ochraceous buff in the center and at base of petals. Flowers average 9-10 inches wide and are of good depth. The long stiff stems hold the flower high above the foliage. Plant is a tall vigorous grower, averaging 8-9 feet in height, permitting the flowers to be cut with stems up to four feet long. A grand garden and exhibition Dahlia of great merit. Divisions, each \$5.00; Plants, each \$2.50.

EAGLE ROCK FANTASY—I. D. (Broomall-Success) Of the many new Dahlias in our trial gardens the past season, none possessed a stronger appeal to our aesthetic taste than this regal beauty. In color it is a glorious Orchid Pink, of enormous size and can be easily grown to 12 inches and over in diameter without undue forcing. The flowers are held high above the foliage on stiff wiry stems, that can be cut up to three feet in length. We do not hesitate to pronounce this the best exhibition Dahlia in this color section, introduced to date. A marvelously beautiful Dahlia that has an irresistible appeal to all. Plants only \$5.00 each.

PINK AND LAVENDER SHADES—Continued.

- JOSEPHINE-G.**—S. C. An exceptionally fine Dahlia which comes to us from the Buckeye State and is recommended as being of most excellent quality in every particular. The color is a bright definite pink, with very faint, light yellow shading at base of petals in center of flower. Each flower is lightly tipped with straw yellow or creamy white. If not disbudded it will produce flowers about 7 inches in diameter in the greatest abundance, but with disbudding, the bloom will go easily to 9 to 10 inches in diameter. Height of plant about 4½ feet, spreading and sturdy in growth. Flower stems long and stiff, holding the flower well above the foliage. A wonderful bloomer, there being from six to eight large, perfect blooms on the plant at all times. Storrs Certificate 1929. American Homes Honor Roll, 1929 and 1930.
Divisions, each \$2.00; Plants, each \$1.00.
- IMPERIAL PINK**—I. D. (Hall). This spectacular informal decorative shown in 1930, was awarded both the Pennsylvania Horticultural Society and Camden Dahlia Society gold medals for the best undisseminated seedling. This great dahlia is massive, impressive, graceful and artistic in form. The color is a beautiful true pink with primrose shadings toward the center, and a rose pink center. Plants grow to a height of 6 feet, stems good.
Divisions, each \$6.00; Plants, each \$3.00.
- JANE CARLETON**—F. D. Predominating color, buff silvery pink on outer petals, center petals congo pink, shaded buff at base of petals. Flowers average 8-9 inches across, of good depth, and are held facing on good stems, well above the foliage. Plant a fine grower and tremendously prolific of bloom. Score 84.
Divisions, each \$3.00; Plants, each \$1.50.
- DOROTHY STONE**—I. D. (F. & M. 1930) This exquisite rose pink Decorative was a rival for Kathleen Norris last year. Many who had the pleasure of seeing this fine variety expressed their preference of it over Kathleen Norris. The plant is a vigorous grower, with tough leathery-like foliage and the large blooms are produced quite freely on long, stiff stems, well above the foliage.
Divisions, each \$2.00; Plants, each \$1.00.
- KATHLEEN NORRIS**—I. D. (Klein-F. and M., 1929) This great Dahlia was the one outstanding variety in the Newark, Trenton, New York and Camden 1928 shows, where it was awarded the highest honors the judges could bestow upon it. It was also a great winner in 1929 Eastern Shows. The flower is of gigantic proportions and is unquestionably the greatest pink Informal Decorative Dahlia in commerce. Color is a rose pink, but slightly paler in the young central petals. Broad, overlapping petals with twisted ends, and always full centered. Flowers are held 14 inches above the top leaves on strong, stiff stems, presenting a picture of enchanting beauty for the admiration of all beholders.
Divisions, each \$2.00; Plants, each \$1.00.
- FRED W. PATTERSON**—S. C. (Kemp, 1928) A seedling from the beautiful white variety Adda Patterson, but a stronger and heavier flower. The color is difficult to describe, and as near as we have been able to work it out with the aid of Ridgeway's Color Chart, the color is lavender pink with deep amaranth pink reverse. A beautiful flower and one of the largest in the S. C. section. With us the flower averages 10 inches and over in diameter, but other growers have grown it much larger.
Divisions, each \$2.00; Plants, each \$1.00.
- MRS. ALFRED B. SEAL**—I. D. (Seal, 1929) In her long career of usefulness to the Dahlia world, as an originator and introducer of many of the finest varieties, it appears that this variety comes nearer to her ideal of the perfect Dahlias than any of its predecessors and entirely worthy of bearing her distinguished name. She describes it as being the largest and finest pure rich glowing old rose colored Dahlia ever produced—with no other variety even remotely approaching it. The flowers are of great size, measuring with the largest, and of great depth and substance, and are held proudly erect above the foliage on long, stiff stems. Bush tall growing, wide spreading and remarkably healthy and a good root maker from plants.
Divisions, each \$1.00; Plants, each 50c.
- ROSINA MEHAFFEY**—F. D. (Success-Broomall) If you admire the big ones you will find this giant Dahlia just what you are looking for, both in size of flower and vigor of plant. It is a question as to how large this variety can be grown by heavy feeding and proper disbudding, but it has been grown to 9 to 10 inches under ordinary garden culture without pruning or disbudding. Color tyrian pink. Strong straight stems, holding the massive blooms perfectly erect.
Divisions, each \$3.00; Plants, each \$1.50.
- JEAN KEEFER**—I. D. (Keefer-Kemp, 1932) The color is a brilliant rose-pink, flowers average 8-9 inches wide and 6-7 inches deep, and are held high above the foliage on slender, but rigid wire like stems that can be cut 4 to 6 feet in length. Plants grow to a height of 8-9 feet, many branched, and very prolific of bloom. Winner of first prize in the undisseminated seedling class at Atlantic City, and twice winner at Baltimore. Scored 85 at Storrs.
Divisions, each \$5.00; Plants, each \$2.50.
- VALENTINO**—F. D. (Boston, 1928) One of the most beautiful 1928 novelties. This exceedingly beautiful Dahlia has great size and very attractive formation. The color is a true salmon pink, shading to cream at the center, and is produced in the greatest profusion on long, upright stems, well above the foliage. This variety was very beautiful in our gardens and produced its large, perfect blooms from early to late in the season. A wonderfully fine Dahlia that should be in every high class collection.
Divisions, each \$1.50; Plants, each 75c.

PURPLE AND VIOLET

PURPLE WONDER (See page 1).

KEMP'S VIOLET WONDER—I. D. (1928) The best violet colored dahlia to date. The predominating color of this great Dahlia is a rich naphthaline violet with an underlying tone of royal purple with bluish lavender reverse. Flowers are as nearly perfect in form as possible; of true Decorative type and of massive proportions, attaining a diameter of 10 inches and over, and a depth of 6 to 7 inches, and are borne on stiff stems, 10 to 14 inches above the foliage. Flower does not burn and is a remarkably good keeper both on the plant and when cut. Plant is a strong, vigorous grower, of wide spreading habit, constant and prolific bloomer, and good producer of roots. Foliage bright green, tough, healthy and to date has never suffered injury from attacks of leaf hoppers. One of the most outstanding Dahlias of the year and the only variety of the color offered to date. Height 6 to 7 feet. Awarded a Gold Medal Ribbon and a place in the Court of Honor at the 1927 A. D. S. Show, New York City. Awarded numerous Sweepstakes and Class Prizes in the 1928 shows. A great winner in the 1929, 1930, 1931 and 1932 shows. Divisions, each \$1.50; Plants, each 75c.

RED SHADES, Etc.

MONMOUTH GENERAL (See page 2)

SARAETHEL (See page 3).

CINCINATUS—F. D. (Kemp, 1932) In this dahlia we have one of the most distinct novelties ever offered, in that the petals are curled and crinkled similar to crepe paper. The flower is quite large, averaging 9 inches and over in diameter, and the color is a most beautiful blending of salmon and scarlet. Flowers are held facing on long stiff stems. Plant is a strong, healthy grower, and is about as near proof against insect injury as any dahlia we know. Strong root divisions, each \$4.00; Plants, each \$2.00.

GREAT HARBOR—I. D. (Tosbach-Kemp, 1932) In this Dahlia we have a flower that is very striking in its boldness and rich Carmine color. The flower, as its name indicates, grows very large and is borne on long stiff stems well above the foliage. Plant is of medium height, wide spreading, and is tremendously prolific of bloom from early to late. An outstanding red Dahlia of much merit. Divisions, each \$5.00; Plants, each \$2.50.

ROYAL FLUSH—Dec. (Ballay, 1931) Mr. Ballay describes this brilliant dahlia as being brightest scarlet. A sensational variety both as to color and size. In our own gardens it has been all and more than Mr. Ballay claimed for it. We have seen blooms of it over 12 inches in diameter under ordinary culture. The brilliant coloring seems to accentuate the size. Formation is full and deep and the stem strong and sufficiently long. A splendid grower, and a good doer. Divisions, each \$5.00; Plants, each \$2.50.

MURPHY'S MASTERPIECE—I. D. (Murphy, 1932) A huge dark red shading toward garnet, and a flower that grows large without much encouragement. Named in honor of the originator (now deceased) who sent out some popular dahlias during his lifetime. When shown in Boston before the originators death, this big dahlia won the cup offered by the President of the Massachusetts Horticultural Society for the most worthy novelty. Awarded also the American Home Achievement medal by the Dahlia Society of New England in 1931 at Boston. Plants only, \$5.00 each.

SATAN—S. C. (Ballay-Success, 1932) Horn like petals of flaming red with a light touch of gold in the centre. Flowers are of perfect formation, ranging in size up to 12 inches. The flowers are held erect on long cane like stems out of strong healthy bushes. Plants only, \$5.00 each.

KEMP'S FORT MONMOUTH—I. D. (1928) Up to, and until the introduction of KEMP'S MONMOUTH CHAMPION, Fort Monmouth was the champion prize winner in the Informal Decorative type. It is one of the giants of the Dahlia world, and has been grown to 15½ inches in diameter and 6 inches in depth. Flowers are well formed, full centered, of true Informal Decorative type, and are held high above the foliage on stiff stems, and look you right in the face. The predominating color of this giant is a rich wine red, with an undertone of bright crimson maroon, tips of petals carrying a slight bluish violet tone, which greatly enhances the beauty of the flower. Does not burn, and is a splendid keeper both in the garden and show room. Plant a strong, healthy grower, attaining to a height of 7-8 feet. Divisions, each \$1.50; Plants, each 75c.

EMANUEL'S BEAUTY—F. D. (Mendoza) This flame red Dahlia has all the good features that a good Dahlia should have. Long stiff stems that hold the flowers perfectly erect, strong, sturdy growing plant with thick, tough foliage and resistance to heat and insects. The flowers will easily grow to 10 inches under ordinary culture, and larger if forced. The color is a glowing flame red with a primrose yellow glow at base of petals. Highly recommended. Divisions, each \$2.00; Plants, each \$1.00.

RED SHADES, ETC.—Continued.

GOOD NIGHT—I. D. (Broomall-Success) This is by far the prettiest dark colored Dahlia we have ever grown. Color is Oxblood red shaded maroon. Flowers are faultless in formation, and average 10 inches by 5 inches in size. Plant grows to a height of five feet and over, has insect resisting foliage, and is an early and profuse bloomer throughout the season. Good centers at all times.

Divisions, each \$2.00; Plants, each \$1.00.

KARL BONAWITZ—S. C. (Dahliadel) Featured at Atlantic City, New York, Camden and Trenton, a Dahlia that stood up about as well in the showroom as any shown in 1930. The flowers are large, of a brilliant carmine color, with extra long stems that hold the flower high above the foliage. This is probably the only Dahlia that has had a song dedicated to it. It all happened at the great Atlantic City Show, where the famous organist of that name was performing on the world's largest organ during the flower show.

Divisions, each \$4.00; Plants, each \$2.00.

PRINCE OF PERSIA—I. D. (Newsom) This fine red dahlia of California origin is a real acquisition to the red section. The color is a dark, cardinal red, flower of giant size both in width and depth, and is borne on long, stiff stems high above the foliage. A nice clean grower, and a good all round doer. Root stock limited.

Divisions, each \$6.00; Plants, each \$3.00.

WATCHUNG WONDER—I. D. (Smith, 1929) This spectacular Informal Decorative created a sensation in New York and Newark, 1928 Shows, and was the most popular, and by far the best red Dahlia exhibited at any of the Eastern Shows, 1929. The color of this sensational variety is a rich, royal red with a touch of gold in the center of the flower, with now and then a tiny petaloid of gold to enhance its beauty. The flower is of enormous size, both in width and depth, and is held above the foliage on a stiff, cane-like stem.

Divisions, each \$2.00; Plants, each \$1.00.

VARIEGATED DAHLIAS

MONMOUTH PENANT (See page 3)

AURORA—I. D. (Kemp, 1932) In this flower we have a color combination that is very beautiful, but rarely seen in the same flower. Apricot yellow, tipped lavender. Flowers are of medium size and are very desirable for decoration purposes, and should become a prime favorite with the florists for wreath and other design work.

Divisions, each \$2.00; Plants, each \$1.00.

HAZEL CHAPMAN—F. D. (Kemp, 1932) In this unique Dahlia we have a color combination that is quite unusual and very attractive. The background is ochraceous buff, striped, speckled, and splashed brilliant spectrum red. Occasionally a flower will be solid red, or half red and half variegated. Flowers are 8 inches and over in width, of good depth, and are held high above the foliage on slightly declinate stems. Plants are of medium height, wide spreading, and very prolific of bloom from early to late. An outstanding novelty you will enjoy having in your garden.

Divisions, each \$3.00; Plants, each \$1.50.

CHAMPOEG—F. D. (Crites-Kemp) The Dahlia beautiful. This wonderfully beautiful Dahlia is so very unusual in its color, it is without a competitor, the color being waxy canary yellow, yellow at center, shading to salmon pink, giving a color combination so beautiful and evenly distributed as though painted by hand. The pink deepens in color as the weather becomes cooler in the Fall. Backs of petals pale yellow, overcast with a veil of white. Even the unfolding bud is beautiful. More fragrant than any other Dahlia I know of, and particularly noticeable in the early morning. Flower is supported by strong, sturdy stem which holds it facing well above the foliage. Flowers average 9-10 inches in width and 3½ inches in depth. Early and profuse bloomer, the average number for the season being 25 blooms. Height of plant about 5 feet tall, of very sturdy growth and with many laterals. Thick rough foliage not noticeably affected by leafhoppers.

Divisions, each \$5.00; Plants, each \$2.50.

ELITE SUNSET—I. D. (Kennedy's) This is a real novelty Dahlia, and unlike any other we have ever seen. The outer petals are rose, with a large yellow disk in the center. A most attractive flower and so different from anything else, it is in a class by itself. Flowers are large to very large, with strong, straight stems holding them well above the foliage in a manner so inviting you cannot help admiring their boldness and odd but beautiful color combination. Plant is a strong grower, attaining a height of 5 to 6 feet. Foliage thick and insect resistant.

Divisions, each \$2.50; Plants, each \$1.25.

RUDY VALLEE—S. C. (Broomall-Success) In this variety we have one of the most beautiful Dahlias ever offered. When the flowers begin opening they show chrome yellow centers with gradation to grenadine pink as the flower expands, finally becoming solid grenadine orange red when fully blown. The flowers are pleasing to look upon and instantly catch and hold the attention of all who see them. Flowers are large, full centered and are held well above the foliage on long, straight, stiff stems. Plant 5 to 6 feet high, with numerous strong laterals. Growth vigorous, which insures it against serious injury from insect attacks. A magnificent garden and Exhibition Dahlia you cannot afford to pass up.

Divisions, each \$6.00; Plants, each \$3.00.

VARIGATED DAHLIAS—Continued.

WILLIAM H. HOGAN—I. D. (Seltsam-Success). This is one of the best variegated red and white Dahlia introduced to date. Color, garnet red with elongated white tips running down the center of the petals. Flower large, on long, stiff stems, is held high above the foliage in pleasing contrast with its dark green foliage. Strong, healthy grower and good root maker.

Divisions, each \$1.50; Plants, each 75c.

CACTUS DAHLIAS

GERTRUDE NORMAN—Str. Cac. (Kemp) This fine straight Cactus is one of the most satisfactory growers of this type we have ever grown. The flowers are white, with just a tinge of lavender on the back petals, and a golden heart which radiates through the flower like a brilliant star. It can be grown to easily eight inches in diameter, and the flowers are held high above the foliage on slender but rigid stems. The plant grows to 8 feet in height, wide spreading, and tremendously prolific of bloom from early to late. This fine Cactus will be a constant delight to all who grow it.

Divisions, each \$2.00; Plants, each \$1.00.

DORIS—(Kemp 1930) In this incurved cactus we have a most beautiful and graceful flower. The color is a bright bluish lavender. Blooms average 4½ to 5 inches across, and are held well above the foliage on slender, but straight, stiff stems. Very healthy grower.

Divisions, each 50c.

ELLA MAY—(Prentice) Rich violet carmine, shading to prune purple on outer petals, slightly incurved, and about 5 inches in diameter. Good stiff stems that hold the flower facing well above the foliage of the strong growing plant.

Divisions, each 50c.

FARNCOT—(Introduced by Mr. Geo. Fraser) The colors of this distinct Dahlia are aster purple, tipped white. The plant is an unusually good grower, and exceedingly prolific of bloom from early to late.

Divisions, each 75c.

MINIATURE DAHLIAS.

MT. WHITNEY SUNSET—(Frame) This is the first American Miniature ever featured in the honor roll, and to receive a certificate of merit at Storrs Trial Grounds. This gem of the miniature type decorative is a bronzy red cast, with yellow shadings at base of petals. It is a most profuse bloomer throughout the season.

Divisions, each \$2.50; Plants, each \$1.25.

CORRONNE—Min. Dec. This dainty little dahlia is pure white in color and produces the most perfectly formed blooms we have ever seen of the type. Not as bountiful bloomer as the preceeding variety, but is well worth having in the garden.

Divisions, each \$1.00; Plants, each 50c.

POMPON DAHLIAS

BOB WHITE (Dahliadel) This is the best white Pom we have ever grown. Flowers are small, pure milk white when full blown, and the plant is exceedingly prolific, being literally covered with long stemmed bloom throughout the season.

ATOM. This is the best Pompon introduced in years, the flowers are a fiery red, small and very uniform in size, and perfect in formation.

AERIAL. Small, orange buff, very pretty.

BRONZE BEAUTY. Beautiful golden apricot; free bloomer.

DARKSOME. The best dark maroon.

DEE DEE. Very small, pale lilac flowers; fine exhibition variety.

ELFIN Light primrose yellow. A good grower and free bloomer.

JESSICA. Yellow, suffused rose red. Very free and early. Good stems.

LITTLE BELLE. Extra fine mauve pink with long, erect stems.

LITTLE DOROTHEA. Small orange and white flowers of great beauty.

KOSALIA. Color old rose. Flowers are produced in the greatest profusion. Fine for exhibition and house decoration.

ROSEA. Rosy lavender, of refined beauty. Fine exhibition variety.

SAN TOY. Color pink, tinted white. Beautiful and desirable for exhibition and decoration purposes.

SNOW CLAD. One of the best pure white varieties.

VIVID. A brilliant scarlet red of exceptional beauty. Fine exhibition variety.

Strong roots of above pompons, 35c. each, \$3.00 per dozen.

Try
our plants,
they are
of the quality
to give
satisfactory results



The
illustration
shows an
ideal grown plant
ready to plant
in the garden

DAHLIAS

The past season was very dry and hot, but by liberal use of our overhead irrigating system our plants made excellent roots, and we are prepared to fill orders with as high quality roots and plants as it is possible to procure from anywhere.

Our tubers are field grown, without stimulating fertilizers, and our plants are propagated from selected field grown stock that scored 97% healthy or better, and are true to name.

We specialize in green plants, and all our plants are propagated from healthy vigorous stock selected while growing in the field, and labelled for propagating, and at digging time are set aside and stored in a separate place for that purpose.

Our plants are grown cool, and are weather hardened for a week or ten days before shipping. No better plants can be grown, nor procured from anywhere, nor at any price than the plants we offer you.

Many of our correspondents have asked, "What do you mean by green plants." A green Dahlia plant is propagated from a growing sprout or slip; rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces me that if the plants are properly grown from selected stock, they are in most cases equal to, or superior to tubers. There is no question about them producing larger and finer blooms, and more of them than from tubers, and usually come into good bloom earlier. True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality, and size. If the slips are taken with a heel, they have everything with them that nature put there, and if the resulting plants are grown cool and stocky, they will almost invariably give the very best of satisfaction; provided of course, they are properly planted and cultivated.

This explanation is for those who have never had experience with green plants. The grower of experience who has used them, knows what they are, and many prefer them to tubers, as they will produce better exhibition blooms, and cost only about half the price of tubers.

Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition.

Try green plants and have twice as many for your money.

We pay postage on parcel post shipments on retail orders of tubers and plants to all parts of the United States and Canada, and on tubers to over-seas countries and Mexico. Express shipments at purchaser's expense.

NOTE: Shipping Season closes; Tubers, May 15th, Plants, June 15th.

GLADIOLUS

The easiest to grow, the least expensive, the widest range of beautiful colors and color combinations of any of the Summer flowering bulbs.

We know of no other Summer flowering bulbs, procurable at so low a cost, that are as attractive and useful for home and garden decoration as the Gladiolus. Their large, perfect flowers are borne on tall, graceful spikes, often having twenty or more buds, and if cut when the first flower opens, and placed in water, every bud will develop into a perfect flower, one or more opening each day, covering a period of 12 to 14 days before the last flower is gone.

Planting every 10 or 12 days, in rows in the garden, or in groups in the border (covering the bulbs 4 inches deep), from early April until latter part of June will give a succession of blooms from the middle of July to October. No other species of flowering bulbous plants will give you such great returns in flowers, and satisfaction, for so little cost and care.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb and laid in a dry, airy place for two or three weeks to dry and cure, when the old bottoms can be removed from the new bulb, and the bulbs put into cloth bags or shallow boxes and stored in a dry, cool, but frostproof place for the winter.

Our bulbs are grown under the skillful care of experts who have had years of training in the production of high quality stock and no better bulbs can be procured than we supply our customers. Every precaution is taken to keep them free from disease, thrips, and true to name, and we stand ready to replace any that should prove otherwise.

NEW KEMP ORIGINATIONS FOR 1932.

MOTHER POLLOK—No. 23-62. Bright salmon pink, shading to light salmon pink in the throat. Flowers average $4\frac{1}{2}$ inches across, with 7-8 open at a time, and are borne on a straight, well built spike. Tall healthy grower. One of the best of this color we have yet seen. Named in honor of, and dedicated to the memory of an aged departed friend who loved the Gladiolus.

Large bulbs, 35c. each, 3 for \$1.00.

SCARBORO—No. 23-12. Thulite pink, rose feathering in the throat, on straw yellow ground. Flowers $4\frac{1}{2}$ to 5 inches across, wide open and correctly placed on a tall spike. 3-4 open at a time. A fine Glad you will like very much.

Large bulbs, 35c. each, 3 for \$1.00.

ELLA ABURN—No. 46-23. Pale vinaceous pink, rose feathering in the throat. Flowers average 4 inches and over in diameter, with several open at a time. Plant a tall vigorous grower, and a good doer. A very attractive Glad, that will prove a winner.

Large bulbs, 30c. each, 3 for 75c.

BETTY GREY—No. 22-29. Japan rose, rose red feathering in the throat. Flowers are $3\frac{1}{2}$ to 4 inches across, with 4 and 5 open at a time. Plant grows 42 inches high. Very good.

Large bulbs, 30c. each, 3 for 75c.



JUBILEE

NEW KEMP ORIGINATIONS FOR 1931.

HAZLETON. Color livid pink, irregularly marked with dashes of rose red on tips of petals, rose red feathering on deep yellow background on the two lower inferior petals. Size of flower, $4\frac{1}{2}$ to 5 inches, flowers wide open and well placed on a tall, graceful spike. Height 48 to 50 inches.

Large bulbs, 25c. each, 3 for 60c. postpaid.

IDABEL. Color, pale Congo pink, with pale orange yellow markings on rear of inferior petals. Flowers are 4 to $4\frac{1}{2}$ inches in diameter, with 13 to 15 to spike, which is tall and graceful.

Large bulbs, 30c. each.

NEW KEMP ORIGINATIONS FOR 1931—Continued.

NORMA RADEMAN. The color of this unusual Gladiolus, according to Ridgeway's Color Chart, is nearer crushed red raspberry than any other color found in the chart. The flowers average $3\frac{1}{2}$ inches and over across, are well placed on the spike, which is medium to tall, with 13 to 15 blooms to the spike.
Large bulbs, 30c. each.

ORIENTE. Color, deep olive buff, rose red feathering on pale straw yellow ground, on lower petals. Size 4 to $4\frac{1}{2}$ inches in diameter borne on a straight spike 40 inches tall.
Large bulbs, 25c. each, 3 for 60c.

RENOVA (Prim Grandiflorus). Color, pale viridine yellow, shading to maritus yellow in the throat. Petals medium wide and long. Flower $4\frac{1}{2}$ to 5 inches across, 15 to 17 to the spike.
25c. each.

WYOMING. Color of this fine variety is pure Chalcedony yellow shading to deep Chalcedony yellow on lower or inferior petals. Flowers are without blotch in the throat and are 4 inches and over across, with round tipped petals like Golden Measure, and are placed on a tall spike with 15 to 17 flowers to the spike. Height 48 inches.
Large bulbs, 25c. each, 3 for 60c. postpaid.

NEW KEMP ORIGINATIONS FOR 1930.

CONISTON (No. 24-62). The color of this beautiful Gladiolus is a clear ochreous salmon with hairlines of rose red in the throat. The plant is a strong grower, reaching a height of over 50 inches. Spike erect, with 13 to 15 blooms 4 to 5 inches across.
Large bulbs, 25c. each, 3 for 60c.

RICHARD CARVEL (No. 21-91). Light La France pink with rose red feathering on light orange background, on throat of lower or inferior petals. Flowers are $5\frac{1}{2}$ to 6 inches across and are borne on a tall straight spike; 15 to 17 blooms to the spike.
Large bulbs, 25c. each, 3 for 60c.

NEW KEMP ORIGINATIONS FOR 1929.

ARLINGTON (20-90). In this variety we have an amazingly beautiful Gladiolus, the color being bright orange rufous, shading to a warm buff at base of petals, with small scarlet feathering on the lower, or inferior petals. Plant a tall grower averaging $5\frac{1}{2}$ feet in height, having 17 to 21 flowers to the spike, which are 4 inches and over across, with 6 open at a time. Good multiplier. 70 days.
First size bulbs 25c. each, 3 for 60c., 6 for \$1.00.

CLAYTON (21-19). Venetian pink, shading to hermosa pink at base of petals, reddish purple feathering on yellow ground, on lower or inferior petals. Size of flower, 5 inches, borne on slender, wiry stems 4 feet high; 4 to 5 open at a time. Good multiplier. 80 days.
First size bulbs, 25c. each, 3 for 60c.

CLINTONIA (23-92). Sea shell pink, with about one-third of the ends of the petals splashed coral red. Small feathering of spectrum red on lower or inferior petals. Strong vigorous grower attaining a height of 45 inches. Flowers $4\frac{1}{2}$ inches across, 4 to 5 open at a time; 15 to 19 to the spike. Good multiplier. 72 days.
First size bulbs 20c. each, 6 for \$1.00, 12 for \$1.75.

KEMP'S FORMER INTRODUCTIONS.

ALBALINE (No. 21-16). Large, pure white, of splendid exhibition and commercial qualities. Plant a strong, vigorous grower, reaching a height of 36 inches. A good multiplier. 67 days.
First size bulbs, 10c. each, 3 for 25c., 6 for 40c.

AMORET (No. 21-21, Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with scarlet feathering on orange yellow ground. Size of flower $4\frac{1}{2}$ inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorf rating; commercial 98, exhibition 97. 86 days.
Large bulbs, 15c. each, 3 for 35c., 6 for 60c.

ANCORA. (No. 22-24, Tiplady Hyb.) Salmon, flaked apricot orange. The two inferior petals blotched maize yellow with ruby feathering. Size of flower $5\frac{1}{2}$ to 6 inches; 15 blooms; somewhat irregularly placed on the spike; similar to Tiplady. The plant is a strong grower, reaching a height of 52 inches and over. 70 days.
Large bulbs, 10c. each, 6 for 50c., doz. 75c.

KEMP'S FORMER INTRODUCTIONS—Continued.

ARCADIA (No. 210, Prim. grandiflora). Orange pink, base of lower petals light salmon orange with faint Mars orange feathering. Size $3\frac{1}{2}$ inches; 17 to 19 flowers to the spike, including side branches. Height 42 inches. 68 days. Large bulbs, 10c. each, 6 for 50c., 12 for 75c.

AUDUBON (No. 21-65). Beautiful shade of salmon pink. Flowers 4 to $4\frac{1}{2}$ inches in diameter, correctly placed on the spike; 17 blooms to the spike. A beautiful variety that has received much favorable comment from visitors to our gardens. Plant a strong, vigorous grower and a good producer of bulblets. 65 days.
First size bulbs, 15c. each, 3 for 35c., 6 for 60c.

AVOLYN (No. 20-14, White Wonder Hyb.) Pale Congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower $4\frac{1}{2}$ to 5 inches; 31 to 35 blooms to the spike including side spikes. Height 54 inches. 70 days.
Large bulbs, 10c. each, 6 for 40c., 12 for 75c.

AVONDALE (No. 21-80, Golden Measure Hyb.) This splendid variety is of rich ochereous buff, tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower $4\frac{1}{2}$ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong, vigorous growing variety of unusual merit. 70 days. Large bulbs, 10c. each, 6 for 50c., 12 for 90c.

CAMEO (No. 21-32). Large, cameo pink, with greenish yellow blotch on rear half of lower petals. One of the most striking and beautiful varieties in this year's introductions. Flowers $4\frac{1}{2}$ to 5 inches in diameter borne on spikes 48 inches and over in height; 17 to 19 flowers to the spike. 67 days. First size bulbs, 15c. each, 3 for 35c., 6 for 60c.

CAVALIER (No. 21-59). Large, Tulip-shaped flower of a deep salmon color, with an underlying tone of orange. Edges of petals faint purple tone. A very effective color tone combination. Plant is a tall, vigorous grower, reaching a height of 48-50 inches; 13 to 15 large blooms to the spike. Prolific producer of bulblets. 65 days.
First size bulbs, 10c. each, 6 for 50c., doz. 90c.

DORINE (No. 20-96, Golden Measure Hyb.) Salmon buff, base of lower petals light orange yellow with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong, straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches. 59 days. Gersdorff rating, exhibition 91, commercial 92.
Large bulbs, 15c. each, 6 for 75c., 12 for \$1.25.

ELDORA (No. 177, 1924). The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine buff, shading to grenadine pink, flaked jasper red. The lower petal has a very narrow stripe of amaranth purple. The delicate blending of buff and red make a dainty and pleasing color combination that is difficult to properly describe. The flowers are 4 inches and over across; 4 and 5 open at a time and are borne on strong, straight stalks $4\frac{1}{2}$ feet high. 66 days.
No. 1—20c. each, 3 for 50c. No. 2—15c. each, 3 for 40c.

GLENDORA (No. 20-11). Pale vinaceous pink. Overlapping petals have the appearance of straw yellow. A seedling of Golden Measure x Buttercup. A strong, vigorous grower, reaching a height of 54 inches, with 15 to 17 flowers to the spike. Size of flower, $4\frac{1}{2}$ inches. 75 days. First size bulbs, 20c. each, 6 for 90c., doz. \$1.50.

GRENADIER (No. 22-29). Upper half of petals grenadine red, shading to salmon pink in the throat. Beautiful color combination that instantly attracts the attention. Flowers are well placed on the spike, and average $3\frac{1}{2}$ inches in diameter. Plant is a vigorous grower and good multiplier. 68 days. First size bulbs, 15c. each, 6 for 75c., doz. \$1.25.

JUBILEE. This great Gladiolus was given the name it bears in commemoration of the 25th anniversary of my work with the Gladiolus, it having bloomed the first time that year. I think I can safely proclaim it the greatest Gladiolus of all time. It is a seedling of Muriel crossed with Pink Wonder. A light vinaceous lavender in color, of immense size, attaining a diameter of $7\frac{1}{2}$ inches under ordinary culture. Nature has been most generous in bestowing upon this great Gladiolus not only immense size, but a color of glorious beauty and a spike and placement of flower about as nearly perfect as it will be possible to reach. Awarded a Certificate of Merit at the A. G. S. Show, Rochester, N. Y., August, 1926. Bulb and bulblet stock of "Jubilee" is very limited, therefore, only a small number of each will be available to customers this season. If you wish to get a start with this, the greatest of all Gladiolus to date, do not delay placing your order at once. 85 days.
Large size bulbs, 40c. each, 3 for \$1.00.

LEETONIA (No. 21-28, Golden Measure Hyb.) This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are beautiful scarlet, shaded salmon orange in the throat with 21 blooms to the spike. A beautiful exhibition and commercial variety. 109 days. Gersdorff rating, exhibition 94, commercial 96.
No. 1 ----15c. each, 6 for 75c., doz. \$1.25. No. 2---- 10c. each, 3 for 25c., doz. 80c.

KEMP'S FORMER INTRODUCTIONS—Continued.

LAURETTA (20- 21, Golden Measure Hyb.) Orange pink, tips of petals splashed ox-blood red. Lower petals picric yellow blotch, with slight feathering of sulphine yellow. Size of flower $3\frac{1}{2}$ inches, 20 blooms to the spike. Height 55 inches. 70 days.

Large bulbs, 8c. each, 6 for 40c., 12 for 75c.

MARCELLA (No. 21-87). This is a beautiful tri-colored variety with the tips of petals coral red, shading to light Congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very distinct and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches.

Large bulbs, 15c. each, 3 for 40c.

MARNIA (Golden Measure Hyb.) A seedling of Golden Measure crossed with Buttercup. The flower is 4 inches and over in diameter and is of a very pleasing shade of grenadine orange with tyrian rose feathering in the throat; 4 to 5 blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. 91 days.

No. 1—15c. each. No. 2—10c. each. No. 3—8c. each.

NEPTUNE (No. 21-88). Coral pink, ruby feathering in throat. Medium to large bloom; 15 to 17 flowers to the spike. Stalk 48 inches. Slender and wiry; a splendid florists' variety of unusual richness in color that will become a great favorite with the commercial florists. 75 days.

Large bulbs, 15c. each, 3 for 40c., 6 for 70c.

NORWOOD (21-53). Coral pink, Chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. Size of flower, $3\frac{1}{2}$ to 4 inches; 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX florists variety. 65 days.

Large bulbs, 15c. each, 6 for 75c., 12 for \$1.25.

ONETA (20-07, Golden Measure Hyb.) Xanthine orange, shading to rose. Grenadine rose at base of petals with feathering of apricot yellow on inferior petals. A magnificent variety and a prime favorite with all lovers of the beautiful in Gladiolus. Size of bloom $3\frac{1}{2}$ to 4 inches; 25 blooms to the spike; height 50 inches. Gersdorff ratings—exhibition 92, commercial 94.

Large bulbs, 10c. each, 6 for 50c., 12 for 90c.



ORANGE WONDER

ORANGE WONDER (No. 20-01, Golden Measure Hyb.)

I believe this is the best orange colored Gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are $4\frac{1}{2}$ to 5 inches in diameter, wide open and well placed on a well built spike, $4\frac{1}{2}$ to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, few can approach it in sturdiness of growth. It is a really wonderful variety and well worthy of the name that has been given it. 75 days.

Large bulbs, 25c. each, 3 for 60c., 6 for \$1.00.

ORADELL (No. 20-24). Rich salmon, shading to pale salmon toward base of petals. Rear half of inferior petals cameo pink with faint frosting of silvery rose. Rear of petals shaded salmon and coral red. Unopened buds, orange rufous. This is one of the handsomest of all the salmon blended varieties and presents a color contrast of bewildering beauty. Size of flower, $4\frac{1}{2}$ to 5 inches; 15 to 17 flowers to the spike. Stalk slender and wiry, growing to a height of 45 inches. 70 days.

Large bulbs, 40c., each, 3 for \$1.00.

ORAFLEAME (No. 21-23, Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff, faint hairlines in the throat. Practically a solid orange color. The color is so brilliant it might be properly termed flame orange and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers $3\frac{1}{2}$ to 4 inches; 17 to the spike. Height of stalk 48 inches. 70 days.

Large bulbs, 25c., each, 3 for 60c., 6 for \$1.00.

KEMP'S FORMER INTRODUCTIONS—Continued.

PLUMBOSA (No. 263, Princeps Hybrid). This is one of the most distinct varieties in color, it being a light jasper red ground, with radiating stripes of spectrum red, practically a rich plum red. Size of flower $4\frac{1}{2}$ to 5 inches; 15 to 17 flowers to the spike. Height 48 inches. A beautiful Gladiolus that everyone likes. Large bulbs only. Stock limited. 75 days.
First size bulbs, each 20c., 6 for \$1.00, 12 for \$1.75.

RUFFOLACE (No. 160, 1924 Kemp). In this exquisitely beautiful variety we have an entirely new type of flower. It is nicely ruffled and beautifully lacinated, which gives us a most strikingly beautiful Gladiolus. I believe Ruffolace is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of Gladiolus more beautiful in form than any now in existence. The color of the flower is pure white, 4 inches and over in diameter; 4 to 5 open at a time, and are borne on straight, stout spikes 3 feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow. 65 days.
Large bulbs, each 50c., 3 for \$1.25, 6 for \$2.00.

TIVONIA (No. 21-50, Golden Measure Hyb.) Carrot red, shaded pale pinkish buff at base of petals. Lower or inferior petal feathered red on orange yellow ground. A beautiful variety that ought to become a great favorite. Size of flower $4\frac{1}{2}$ inches, 19 blooms to the spike. Height 42 inches.
Large bulbs, 10c. each 6 for 50c., 12 for 90c.

EXTRA FINE VARIETIES FROM OTHER SOURCES

BERTY SNOW. The tall, straight spike and healthy growing habit of this variety with its very large flowers of beautiful, clear lavender make this one of the finest acquisitions to date. A wonderful exhibition Gladiolus that is hard to beat in the showroom.
First size bulbs, 15c. each.

BETTY NUTHALL. Fine, tall and straight grower, having beautiful salmon pink, yellow throat flowers of fine texture and placement. Beautiful and most desirable. One of the best.
First size bulbs, 20c. each, 3 for 50c.

COWEES SCARLET WONDER. Numerous new varieties of red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place as one of the best reds in commerce. It is a strong grower, attaining a height of 4 to 5 feet, with broad, dark green foliage and compact spikes of great, rich velvety scarlet, fiery crimson flowers, 6 inches and over in diameter. 90 days.
No. 1----10c. each, 6 for 50c. No. 2----8c. each, 6 for 40c.

DR. F. E. BENNETT. Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size, with many opening at once; exceptionally well placed on the stem. Most perfect red we have ever seen. 77 days.
Large bulbs, each 10c., 6 for 50c.

GOLDEN DREAM (Goff). A clear, deep golden yellow. Flowers of medium size, borne on a tall, straight spike, with many open at a time. This is unquestionably one of the best clear yellow Gladiolus ever introduced, and is in great favor with all who are growing it. You will like this fine yellow. 75 days.
Large bulbs, 20c. each.

GOLDEN MEASURE (Kelway). This in my opinion is the best all around yellow Gladiolus ever imported and for many years stood at the top of the list in the yellow section. The flower is medium to large, of a deep pure yellow, of excellent substance, and a good keeper when cut. Plant tall and vigorous. 100 days. Large bulbs, 10c. each, doz. 90c.

GOLDEN SWALLOW (Austin, 1924). Clear, soft colored yellow throughout. Petals beautifully formed and finely frilled and ruffled. Blooms well placed on the spike and the blooms which are $4\frac{1}{2}$ to 5 inches across, wave in a gentle wind resembling a flying swallow. Certificate of merit at the A. G. S. Show, Rochester, N. Y.
Large bulbs, 10c. each.

HELEN WILLS. Fine, new large white, with very delicate canary on rear of lower petals. Tall, vigorous and clean. Fine for exhibition and florists use.
First size bulbs, 15c. each, 6 for 75c.

JANE ADDAMS. An outstanding new delicate light lavender of great merit. Blooms are very large, of glistening, pleasing color with lighter throat. A delightful thing to look at. Will produce flowers 7 inches and over in diameter. First size bulbs, 20c. each, 3 for 50c.

LOS ANGELES (Houdyshel). Known as the Cut-and-come-again Gladiolus. The color is a grenadine or orange toned pink, a delicate and pleasing tone with a strong appeal to all who favor the modified toned flowers. Plant is a strong, vigorous grower, throwing up a spike with many medium to large flowers, of exhibition quality. This Gladiolus has the reputation of producing double the number of flowers of any other variety. Sells well as a cut flower.
Large bulbs, 10c. each, 3 for 25c., 6 for 40c.

EXTRA FINE VARIETIES FROM OTHER SOURCES—Continued.

MARMORA. The best exhibition novelty to date. Many large, perfectly placed flowers open at a time on a tall, straight spike. Lavender-grey color, with Petunia-colored blotch. A feature wherever exhibited. First size bulbs, 20c. each, 3 for 50c., 6 for 90c.

MARTHA WASHINGTON. Heavy, velvety red black flowers much resembling the Pelargonium. Fine grower and wonderfully attractive. First size bulbs, 15c. each, 3 for 40c.

MARY FREY. Earlier, and slightly deeper in color than the variety Mrs. F. C. Peters. Lavender pink with ruby blotch. A decided acquisition to this color section. First size bulbs, 15c. each, 3 for 40c.

MINUET. New, self colored lavender; rich, very large flower of heavy substance. Experts that have seen this variety agree that it will become the leading variety in this color. First size bulbs, 20c. each, 3 for 50c.

MRS. LEON DOUGLAS (Deiner) Ground color Begonia rose, striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. One of the largest flowered varieties in existence. Flowers are wide open and well set on long spikes. A noble Gladiolus that should be in every collection. 90 days. Large bulbs, 10c. each, doz. 95c.

MR. W. H. PHIPPS (Deiner). La France pink, overlaid with light salmon rose, lighter toward the center. Lower petals are lightly striped and speckled with ruby, individual flowers are of enormous size, with many open at a time. A master Gladiolus of unusual merit. 90 days. Large bulbs, 10c. each, doz. 95c.

MRS. F. C. PETERS (Fisher). This fine Gladiolus still holds its place as the best variety of its color ever introduced, and we again heartily recommend it to our customers. The color is a beautiful shade of rose lilac, with crimson blotch bordered white on rear of lower petals, giving the large flower the appearance of an Orchid. Many open at a time. 95 days. No. 1----10c. each, doz. 90c. No. 2----8c. each, doz. 70c. No. 3----6c. each, doz. 50c.

PFITZER'S TRIUMPH. A giant exhibition orange salmon, blotched red on lower petals. A show flower that appears perfect and very attractive on display. First size bulbs, 20c. each, 3 for 50c.

PEARL OF CALIFORNIA. Strong, upright grower, flowers of fine quality, measuring 5 inches and over in diameter on a long spike which contains 26 to 32 buds, with 8 to 12 open at a time, appearing like a large bouquet. Flower is of the clearest, softest La France pink, blending to rosy white throat. First size bulbs, 20c. each, 3 for 50c.

PRIM BEAUTY GRANDIFLORUS (Christy). One of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dots of orange rufous. A real novelty Gladiolus possessing a unique charm all its own. Strong grower attaining a height of 48 inches and over. Size of flower, 3½ to 4 inches; 15 to 17 to the spike. 80 days. No. 1----10c. each, doz. 90c. No. 2----8c. each, doz. 75c. No. 3----6c. each, doz. 50c.

SWEET LAVENDER. Pinkish lavender, blending creamy yellow with magenta blotch. Flowers are large and are fine for exhibition and cutting. One of the best of the lavender shades. Large size bulbs, 10c. each, doz. 90c.

VEILCHENBLAU. Violet blue flowers of large size and one of the best, if not the best, of all the newer blue varieties from Holland, on account of its fine habit and color. First size bulbs, 20c. each, 3 for 50c.

WHITE BUTTERFLY. The finest and most popular white Primulinus grown. Fair size flowers of decidedly butterfly form. Creamy white throat. Strong grower, blooms of good substance and very lasting, making this variety one of the best for cutting. Well recommended. Large bulbs, 10c. each, doz. 95c.

YELLOW TREASURER (Austin). This splendid yellow Gladiolus is of high quality and one of the choicest ruffled yellow varieties on the market. The blend of rich yellow and coppery old rose in throat is very pleasing and adds much to its beauty; 6 to 8 open at a time. 113 days. Large bulbs, 10c. each, doz. 90c.

PICK-UP MIXTURE. This fine mixture was offered in our 1925 catalog for the first time when a few thousand were distributed on order to our customers. Its high quality has made it so popular with our customers we are sold out every year long before the shipping season closes. Into this mixture are thrown all unidentified bulbs picked up in the field and from closes. Into this mixture are thrown all unidentified bulbs picked up in the field and from the floor of our bulb house and many small lots of good named varieties are added to it from time to time, worth many times the price you would pay for them if purchased under label. We believe this mixture to be the highest quality ever offered at anywhere near the low price we are charging for it. While the supply lasts, we will fill orders at the following low prices. Doz. 35c., 100 \$2.50, postpaid; or \$2.25 per 100 by express not prepaid.

CHOICE NAMED VARIETIES.

ALBANIA (Kemp). A pure white and beautifully finished flower of great merit. Decidedly the best commercial white ever introduced. It is also a good exhibition Glad, and has won many prizes. 65 days. **First size bulbs, 10c. each, 6 for 50c., 12 for 80c.**

ALBION (Prim. Hyb.) Salmon rose pink with dainty throat, large blooms; a beautiful variety that everyone likes; good grower and multiplier. 70 days. **First size bulbs, 5c. each, 12 for 40c., 100 for \$3.00.**

ALICE TIPLADY. Brilliant orange saffron, large flower; very choice. A good forcing variety. 69 days. **First size, 6c. each, 12 for 50c. Second size, 5c. each, 12 for 40c.**

CRIMSON GLOW. Large, brilliant crimson. A fine variety and one of the best red in commerce. 94 days. **First size bulbs, 8c. each, 12 for 75c.**

E. J. SHAYLOR (Kund). A beautiful, pure, deep rose pink; large blooms. A leader in the Rose pink class. 83 days. **First size bulbs, 8c. each, 6 for 75c., 12 for \$1.25.**

KEMP'S STALWART. (Prim. Grandiflorus.) Very tall growing, with long spike of soft creamy hued flowers, with mellow shading in the throat. Flowers 4 inches across. 80 days. **First size bulbs, 8c. each, 6 for 40c., 12 for 70c.**

PINK WONDER (Kemp). Flowers very large, and of pleasing La France pink color, flaked geranium pink, with chartreuse yellow in the throat, overlaid with rose feathering. Has won many prizes for largest flower in the show. 67 days. **Second size, 5c. each, doz. 50c.**

PRINCELEY (Kemp). Color light flesh pink, almost white, and can be exhibited in the white classes. Flowers are exceptionally large, wide open, and well placed on a tall well built spike. One of the best. 81 days. **First size bulbs, 10c. each, 6 for 50c., doz. 80c.**

QUARTINANUS HYBRIDS (Autumn Giants). This strain of late flowering Gladiolus was bred by the late Dr. Van Fleet, from the species Quarintianus x Princeps, which may properly be considered the beginning of a new race of Gladiolus with much promise. Season very late, requiring about 170 days to come into bloom. **First size bulbs, 5c. each, doz. 40c.**

QUINTON (Kemp) Flowers are about 5 inches in diameter, and are a pleasing hue of coral pink, suffused deep tyrian rose. Lower petals ivory yellow, with faint tyrian rose stripe. One of the earliest bloomers in existence. 53 days. **First size bulbs, 8c. each, 6 for 40c., doz. 75c.**

SELMA (Kemp). Prim. Hybrid. The flowers have a pleasing background of Marguerite yellow, faintly suffused with tyrian rose, medium size and are well placed on a tall well built spike. 58 days. **First size bulbs, 8c. each, 6 for 40c., doz. 75c.**

VIOLET BEAUTY. Tall, graceful spike bearing large, cerise violet colored flowers with grand blotched red throat. A very distinct and desirable variety. 69 days. **First size bulbs, 10c. each, 6 for 50c., doz. 80c.**

KEMP'S STAR GLADIOLUS MIXTURE.

This mixture contains practically all the named varieties listed in our catalog, and is made up for customers who want high grade Gladiolus for cutting, and not particular about having them under label. This fine mixture will meet your every requirement, and at a cost much lower than you would pay if purchased separately under label.

Dozen, 50 cents, 3 dozen, \$1.25, 6 dozen, \$2.00, 100 \$3.75, Postpaid.

GLADIOLUS—We pay postage on retail orders for one dozen bulbs or less of First, Second and Third Sizes, to any part of the world, and on orders up to 100 bulbs of these three sizes to any part of the U. S. Larger lots shipped by express at purchaser's expense. Under third size we pay postage to everywhere.

GLADIOLUS—Except where noted, First Size or No. 1 means 1-1½" and up; No. 2, 1-1¼" to 1-1½"; No. 3, 1" to 1-1¼"; No. 4, ¾" to 1"; No. 5, ½" to ¾"; No. 6, ½" and under.

NOTICE.

Bulb orders amounting to less than 50 cents cannot be accepted, unless included with order for other goods, the total amounting to 50 cents or more.

Kemp's Orchid Flowered Japanese Iris.

These beautiful Japanese Irises were originated from hand pollenized seed, several years ago, and have been pronounced by expert Iris growers to be the most beautiful collection of Japanese Iris in existence. Therefore, I feel confident we are offering a strain of Japanese Iris more beautiful and more desirable than any hitherto procurable.

With these wonderfully beautiful Irises, it is now possible to achieve a color effect quite equal to that produced with the German or Liberty Irises, and at a time of the year when there is a dearth of bright colors in the Garden, which makes them all the more desirable.

The Japanese Irises are very hardy, and free flowering and will grow in almost any situation, where the soil is naturally moist and somewhat acid, their natural habitat being along the margins of ponds and small streams.

We are offering eleven varieties here, embracing quite a wide range of color, and the prices at which they are offered have been approved by one of America's leading commercial Iris growers, and are for good strong divisions of two or more leads, with good roots.

TERMS :—Cash with order, to customers without an established credit. In all cases, when credit is desired by persons unknown to us, please give BANK reference.

NOTE :—The color descriptions of the several varieties offered in this list, were arrived at by use of Ridgeway's color chart, and are nearly correct as it was possible for me to work them out.

J. A. Kemp.

CELESTINE—(No. 15). Deep silvery pink hue veined blue. Orange blotch surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches. Price, \$1.00 each; \$10.00 per dozen.

CHARLOTTE—(No. 18). Violaceous blue on grayish background, in about equal proportions of color. Pistils grayish white, tipped clear violet blue with broad feathering of Primuline yellow extending about $1\frac{1}{4}$ inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches. Price \$1.00 each; \$10.00 per dozen.

COLLINGWOOD—(No. 10). Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and prominent. The color being petunia violet, lightly edged lavender pink. Pistils, lilac pink tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches. Price, \$1.00 each; \$10.00 per dozen.

CONSTANCE—(No. 19). Cerulean blue feathering, overlapping pale forget-me-not background, with orange buff markings at base of petals. Standards medium size, splashed purple on light King's Blue background. Pistils, greenish white, tipped bluish purple. Flower medium to large, 3 petals. Very fine and a prime favorite with those who are fond of parti-colored flowers. Midseason. Height 32 inches. Price \$1.00 each.

DAY DREAM—(No. 1). In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals, diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited. Price, \$1.00 each.

HARMONY—(No. 3) A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and of medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower $4\frac{3}{4}$ inches, height 42 inches. Price \$1.00 each. Stock limited.

MARTHA KEMP—(No. 8). Deep lilac pink ground, brushed venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches. Price, \$1.00 each; \$10.00 per dozen.

MARVELLA—(No. 20) Phlox purple, splashed phlox pink. Orange buff blotch at base of petals. Pistils greenish white, tipped lavender pink. Flower large to very large, with three broad, rounded petals. Height 32 inches. Midseason. A marvelously beautiful variety. Price \$1.00 each.

OCEANA—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches. Price, \$1.00 each; \$10.00 per dozen.

ROMANCE—(No. 2) Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals. Short or inferior upright petals of same color and marbling. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations. Price, \$1.00 each; \$10.00 per dozen.

ORCHID FLOWERED JAPANESE IRIS—Continued.

- SELKIRK**—(No. 22). Pure white, with gold band in center of lower half of petals. Flowers large, and beautiful. Similiar to Gold Bound, but prounced by experts as being better. 6 petals, height of stalk 42 inches. Price, \$1.00 each; \$10.00 per dozen.
- TALMANYA**—(No. 4). Pale kings blue, irregularly splashed and marbled venitian blue. Bright orange at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and venetian blue. A splendid variety of great merit. Flowers 7½ inches in diameter finely ruffled. Height 40 inches. Price, \$1.00 each; \$10.00 per dozen.
- VERNON**—(No. 21). Bright lavender blue on rosaline pink ground. Narrow band of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches. Price, \$1.00 each.

SPECIAL OFFER.

1 each of the 13 varieties \$10.00, postpaid.

JAPANESE IRIS SEED FROM KEMP'S ORCHID FLOWERED STRAIN.

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Price per packet of 100 seeds	\$.35
Three packets	.85
Six packets	1.50

Postpaid

Full cultural directions printed on each packet.

DAHLIA SEED.

Dahlia seed will bloom in 10 or 12 weeks after sowing. The seed offered are from many of the best exhibition varieties listed in our catalog and is the surplus over and above our own requirements and of the same quality as that we shall plant, and should produce some very worth while varieties. However, growing dahlias from seed is purely a gamble, and we cannot guarantee the results. All who plant dahlia seed, simply take a chance, hoping they will get one or more that will be of outstanding worth. Supply is limited, and while it lasts, orders will be filled at the popular price of—100 seeds, \$5.00, 200 seeds \$9.00.

Full cultural directions on each packet.

KEMP'S GIANT ZINNIAS

The Giant Zinnias are the largest flowered and most gorgeous of all the garden annuals, with a wonderful range of color.

The giant blooms are extremely double, with long stems, and good keeping qualities. This old-fashioned flower is a joy in the garden, and extremely satisfactory for house decoration. If you have room for but one annual, plant the Zinnia. No other annual will give so much in return for so little attention.

It loves a hot, dry Summer and grows with almost no care, although better results are obtained with some loving care. It has no insect or fungous enemies.

DAHLIA-FLOWERED. 3-4 feet. The flowers often measure 6 to 8 inches in diameter and 4 inches deep. Mixed in the following colors—primrose yellow, creamy yellow, rich crimson, lavender, light rose, rich orange yellow, light rose with center deep rose, golden yellow on brown, old rose, orange and gold, pure white, deep purple and flame scarlet.

Pkt. 15c., 4 pkts. for 50c., 9 pkts. for \$1.00:

MARIGOLDS

In late Summer, when many annuals are past their best, the Marigolds afford a wealth of color that is simply invaluable. The large flowered African varieties produce enormous, self colored flowers on tall plants and are indispensable for porch decoration and exhibition. One of the longest keepers of all annuals.

ORANGE QUEEN. Large, perfect, double quilled flowers of a rich deep, golden orange color. Very attractive. Pkt. 10c., 3 pkts. for 25c.

LEMON QUEEN. These are lemon color, but the formation of the flower is exactly like the Orange Queen. Cultural directions on each packet. Pkt. 10c., 3 pkt. for 25c.

They who are constantly shopping around wanting the best of every bargain, usually get the worst end of it.

Bargain Collections of Exhibition Dahlias.

Your dollar never purchased more in real value nor floral beauty than we offer you in the following collections of certified, guaranteed dahlias. Carefully chosen collections consisting of famous prize winners that have more sweepstakes and class prizes to their credit than any collections offered this year, and at much less than wholesale prices. The outstanding offers of the year. Consult catalog for descriptions of the varieties in the collections.

BIG BARGAIN COLLECTION NO. 1.

One plant each of the following varieties.

Eagle Rock Wonder	The Commodore	Dorothy Stone
Jean Keefer	White Knight	Rudy Vallee
Martha Eppele	Cincinatus	Champoeg
Monmouth Champion	Elite Sunset	Prince of Persia

Catalog value \$22.00. Bargain price only \$12.50 postpaid.

COLLECTION NO. 2.

ALL KEMP ORIGINATIONS AND INTRODUCTIONS.

One plant each of the following varieties.

Monmouth Champion	Violet Wonder	Great Harbor
The Commodore	Fort Monmouth	Hazel Chapman
White Knight	Cincinatus	Jane Carleton
Champoeg	Rosina Mehaffey	Fred W. Patterson

Catalog value \$19.75. Bargain price only \$12.00 postpaid.

COLLECTION NO. 3.

One plant each of the following varieties.

Monmouth Champion	Rudy Vallee	Champoeg
Andrea Ericson	Dorothy Stone	Violet Wonder

Catalog value \$10.50. Bargain price only \$5.75 postpaid.

Full cultural directions sent with each order.
No book premiums given with dahlia collections.

GLADIOLUS COLLECTIONS.

In this collection we believe we are offering you the best buy of the year. For only \$3.00 we will send you 10 named varieties 6 of each, 60 bulbs in all postpaid, each variety labelled and guaranteed true to name, and to be free from Thrips. Catalogue value will be not less than \$5.00, and in addition we will send you full cultural directions and a copy of Kemp's booklet, "GLADIOLUS BREEDING" Value 50 cents. All for only \$3.00.

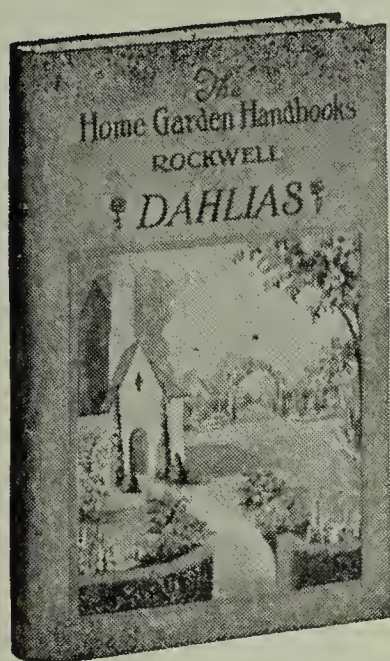
Folks, if you are looking for real bargains in dahlias or gladiolus, send for one or more of the collections offered above.

We have limited stocks of the following dahlias we are obliged to omit from the catalog for lack of room. While they last we will accept orders for them at a uniform price of \$1.00 each, \$10.00 per dozen.

Mrs. Louis F. Hyde	Arthur W. Grey	Minnie Eastman
D. J. Sandt	Kaliko	Regal
Lincoln C. Dickey	Sollux	Cream of the Garden
Orlando	Bermen	Black's Yellow
J. D. Torbert	Dr. John H. Carman	Spottswood Beauty

KEMP'S GARDENS, LITTLE SILVER, NEW JERSEY.

INSTRUCTIVE GARDEN BOOKS

**DAHLIAS—By F. F. Rockwell.**

Introduction by Derrill W. Hart, compiler of the annual "Dahlia Roll of Honor."

Popular as they are, dahlias have uses and possibilities which can make them even more universal favorites in American gardens. This handbook indicates these opportunities and tells how the experienced grower and the amateur can realize them.

"Dahlias," which is complete with 65 specially drawn illustrations, provides the beginner with indispensable information on types, varieties, fertilizers, planting, growing, pruning and disbudding, insects, and diseases, harvesting, storing propagating, hybridizing for new varieties, and growing for exhibition. Exhibitors, hybridizers, and experienced growers will also find much information and many worthwhile suggestions in the book.

Contents: The Great American flower, Types, Varieties and uses, Soils and Fertilizers, Planting and Growing, Insects and Diseases, Harvesting and Storing, Propagating and Hybridizing, Special Purposes.

84 pages; 65 illustrations; 5x 7½ inches. Cloth; \$1.10 postpaid.

SPECIAL OFFER—Retail orders for Dahlias amounting to \$10.00 or over, we will include a copy of Rockwell's Dahlias—**FREE**.

GLADIOLUS—By F. F. ROCKWELL.

The modern Gladiolus, Its place in the Home Garden, Types and Varieties, Growing Good Cut Flowers Propagation, Harvesting and Storing, The Creation of New Varieties, Growing Glads for exhibition, Insects and Diseases, American Gladiolus Society, Gladiolus for Profit, 100 Most Popular Gladiolus, Index. A working handbook for the amateur. 79 pages. 55 illustrations.

Cloth bound; \$1.00 postpaid.

SPECIAL OFFER—Retail orders for Gladiolus bulbs amounting to \$10.00 or over, we will include a copy of Rockwell's Gladiolus—**FREE**.

GLADIOLUS BREEDING—By J. A. Kemp.

This little work is intended as a trustworthy guide (for the inexperienced) to successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that came to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one can comprehend it, and with a little practice be able to successfully cross pollenate the Gladiolus. There is nothing difficult to learn about this work, any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection of varieties for further trial, etc. Price 50 cents per copy.

Will be given free to all 1933 customers who order bulbs to the value of \$3.00 or over.

GARDEN DIGEST

We're holding a copy of current GARDEN DIGEST for you. It contains: Helpful suggestions of lasting value from scores of garden magazines, bulletins and books. It is the magazine of all garden magazines—your private secretary always watching for the best. Such ideas as "Taming that Elusive Wilding, the Fringed Gentian", for home gardens, and "Glass Fences" for beauty, novelty and earlier flowers, have made back numbers much sought after. Just send \$1.00 for a full year's subscription to GARDEN DIGEST. We will send current issue to you.

Cordially yours,

DOROTHY BIDDLE

GARDEN DIGEST.

WALTER ADAMS JOHNSON

97 Great Oak Lane, Pleasantville, New York.

("Clever, practical and necessary", say authorities.)

KEMP'S GARDENS OFFERS GARDEN DIGEST TO THEIR CUSTOMERS AT THE SPECIAL RATE OF 14 MONTHS FOR \$1.00 (3 YEARS—OR THREE ONE-YEAR SUBSCRIPTIONS FOR \$2.00) ADDRESS, KEMP'S GARDENS, BOX 181, LITTLE SILVER, N. J.

A. D. S. SHOW

The American Dahlia Society Show for 1933, will be held at the Pennsylvania Hotel, opposite Pennsylvania Station, New York City, on Thursday and Friday, September 21st and 22nd. Plan to attend this great show, where all the worthwhile dahlias, new and old are on parade.

KEMP'S GARDENS

GLAD-DAHLIA SPECIALISTS

BREEDERS AND GROWERS

LITTLE SILVER, NEW JERSEY

GREETINGS 1933

1933	S	M	T	W	T	F	S	1933	S	M	T	W	T	F	S
JAN	1	2	3	4	5	6	7	JULY	2	3	4	5	6	7	8
	8	9	10	11	12	13	14		9	10	11	12	13	14	15
	15	16	17	18	19	20	21		16	17	18	19	20	21	22
	22	23	24	25	26	27	28		23	24	25	26	27	28	29
	29	30	31						30	31					
FEB				1	2	3	4	AUG			1	2	3	4	5
	5	6	7	8	9	10	11		6	7	8	9	10	11	12
	12	13	14	15	16	17	18		13	14	15	16	17	18	19
	19	20	21	22	23	24	25		20	21	22	23	24	25	26
MAR	26	27	28					SEPT	27	28	29	30	31		
				1	2	3	4						1	2	
	5	6	7	8	9	10	11		3	4	5	6	7	8	9
	12	13	14	15	16	17	18		10	11	12	13	14	15	16
	19	20	21	22	23	24	25		17	18	19	20	21	22	23
APR	26	27	28	29	30	31		OCT	24	25	26	27	28	29	30
							1		1	2	3	4	5	6	7
	2	3	4	5	6	7	8		8	9	10	11	12	13	14
	9	10	11	12	13	14	15		15	16	17	18	19	20	21
	16	17	18	19	20	21	22		22	23	24	25	26	27	28
MAY	23	24	25	26	27	28	29	NOV	29	30	31				
	30											1	2	3	4
		1	2	3	4	5	6		5	6	7	8	9	10	11
	7	8	9	10	11	12	13		12	13	14	15	16	17	18
	14	15	16	17	18	19	20		19	20	21	22	23	24	25
JUNE	21	22	23	24	25	26	27	DEC	26	27	28	29	30		
	28	29	30	31										1	2
					1	2	3		3	4	5	6	7	8	9
	4	5	6	7	8	9	10		10	11	12	13	14	15	16
	11	12	13	14	15	16	17		17	18	19	20	21	22	23
	18	19	20	21	22	23	24		24	25	26	27	28	29	30
	25	26	27	28	29	30			31						

JOIN

THE AMERICAN DAHLIA SOCIETY

If you wish to keep in touch with the dahlia news of the world join the AMERICAN DAHLIA SOCIETY. A quarterly Bulletin is issued devoted to dahlia information. Membership \$2.00 per year payable to C. LOUIS ALLING, 251 Court St., West Haven, Connecticut,